

PRINTING SPECIFICATION

Backlight 6x3 m

Format – PDF, TIFF (with LZW compression)

Colors – CMYK, (black C60 M50 Y40 K100 – applies to large applications)

Fonts converted into curves

Files should be prepared in 1: 1 scale

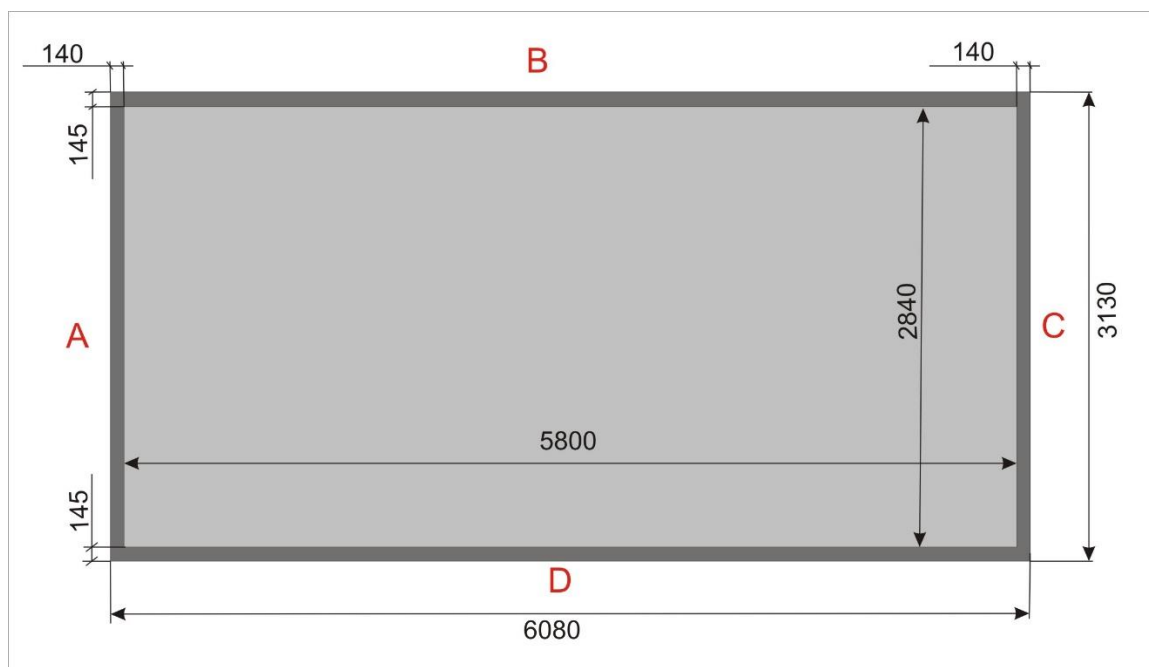
File resolution in 1: 1 scale - 70-100 dpi

Dimensions in 1: 1 scale:

- printable area: 6080 mm x 3130 mm

- safe area: 5800 mm x 2840 mm (for content posting and key graphics)

- visible area: 6010 mm x 3010 mm



The materials for printing should be uploaded to the FTP server:

<ftp.ats-system.pl>; as per details below:

User: atsreklama_stroer

Password: STroer # 123

Print material: vinyl for backlighting with a sub-print of a basis weight of min. 510 g / m²

Vinyl finish: edges **A, B, C** - welded overlap and eyeletted by the printing house, edge **D** - cut "sharp"

Please provide a color pattern in the form of a color proof. In case of lack of pattern we reserve the right not to be responsible for the requested color reproduction.