

TECHNICAL SPECIFICATION

DIGITAL METROBOARD

STRÓER

HDTV resolution:

1920x1080 pix
(16:9 aspect ratio)

File format of materials:

1. Ready to air advertising for static emission – poster:
 - Jpeg, png, bmp, psd (cs6 or earlier version), ai (cs6), eps, pdf
 - Fonts converted to curves
2. Ready to air advertising for moving emission:
 - a) MPEG 4 (h.264), wmv, avi, (divX, Xvid), quicktime (mov)
 - b) Please add subtitles to the movie – we do not provide sound

Delivery of materials:

1. Materials ready for emission should be delivered not later than 5 working days before the emission date.
2. Materials that require adaptation to technical specifications should be delivered to us not later than 5 working days before the emission date.
3. If production of Advertising is required, the production materials should be delivered not later than 10 working days before the emission date.

How to deliver materials:

You can use our server:
ftp.stroer.pl
Login: infoscreen
Password: Fr25VTvj)Zj

Please create catalog using name associated with the campaign