

## TECHNICAL SPECIFICATION

# INFOSCREEN

## SCREENS IN 10 PLATFORMS M1

### 1. Ready to air advertising for static emission –poster:

a) Format –only JPG orBMP, widthx height: 1280 x 720 pixels(16:9), color mode: RGB.

### 2. Ready to air advertising for moving emission –2D animation or movie spot:

a) MPEG 2, MPEG 4:1280 x 720 pixels, 25 fps, 8 Mbit / sec, constantbit rate, High Profile & High Level (HP@HL), YUV-format: 4:2:2 (file mov, avi, mpg)

b) AVI / Quicktime: 1280 x 720 pixels, 25 fps, 24 bit, no compression, .aviformat

c) Flash: 25 fps, image format16x9, noAction Script, \*.swffile format

### 3. Advertising materials for production of Advertising:

a) Ready graphic materials: onlyJPG orBMP, width x height: 1280 x 720 pixels (16:9), color mode: RGB.

b) Graphic materials for production: Photoshopfilesup to version CS, open files, open layers. Quark X-Press files are not accepted.

c) Movie files: AVI / Quicktime: 1280 x 720 pixels, 25 fps, 24 bit, no compression,.avi format; MPEG 2: 1280 x 720 pixels,25 fps, 8 Mbit / sec, constantbit rate, High Profile & High Level (HP@HL),YUV-format: 4:2:2,.mpgformat

### Delivery of materials:

1.Materials ready for emission should be delivered to INFOSCREEN not later than 2 working days before the emission date.

2.Materials that require adaptation to INFOSCREEN technical specifications should be delivered to INFOSCREEN not later than 5working days before the emission date.

3.If production of Advertising by INFOSCREEN is required, the production materials should be delivered to INFOSCREEN not later than 10 working days before the emission date.

4.How to deliver materials:

•CD-ROM (wg ISO 9660) or DVD (wg ISO 9660) sent to:

StröerMedia Sp. z o.o. Sp. k.

INFOSCREEN Plac Europejski 200-844Warszawa

•FTP server:

Adres: <ftp.stroer.pl>

Login: infoscreen

Password: Fr25VTvj)Zj