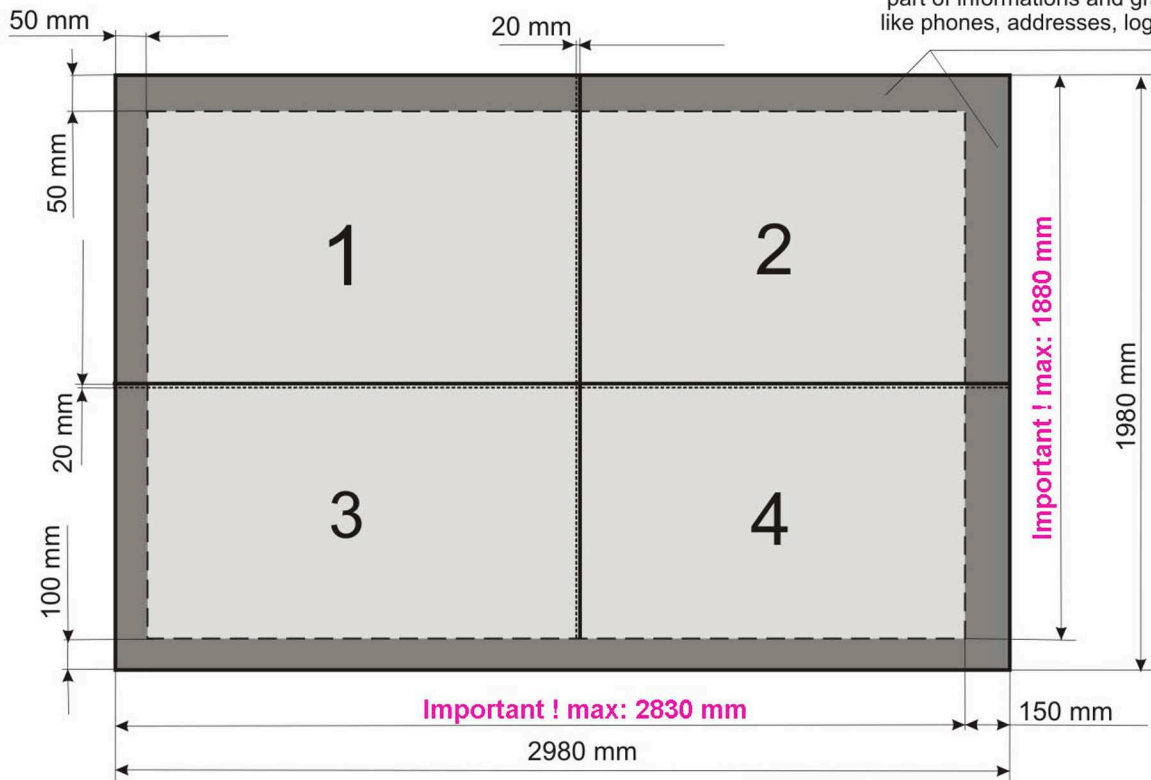


# Billboard-type MK

**STRÖER**  
out of home media

paper material blueback 120 g/m<sup>2</sup>

**NOTE !!!! :**  
safety margin from an edge  
around whole image.  
It is prohibited area for important  
part of informations and graphics,  
like phones, addresses, logos etc...



## GRAPHIC FORMAT:

.tiff with LZW compression

.eps

.jpg with no any compression (max quality)

CMYK COLOR MODE, BLACK COLOR WITH 50-50-50-100 SETTINGS

FONTS CHANGED TO CURVES!

FLATTENED LAYERS!

SCALE 1:1, resolution 60 - 120 dpi.

**Required color model - cromalin, matchprint, digital proof or another which must be delivered with production files.**

**In case of undelivering it, we reserve our rights for not to be responsible for color accordance.**

Materials can be delivered on CD/DVD disks or to our FTP site:

**serwer: [ftp.ats-system.pl](ftp://ats-system.pl)**

**user: [atsreklama\\_stroer](#)**

**password: [STroer#123](#)**

In case of files smaller than 5 MB - as an annex to the main mail with particular description of overall size, media kind, type of finishing etc...

If accordance to PANTONE color scale is required - it has to be described in a main mail.

If materials will be sent to the FTP site - please, create your own folder with work or client name and inform us about it by e-mail.

Our mail adress: [biuro@atsreklama.pl](mailto:biuro@atsreklama.pl)

Technological informations: [studio@atsreklama.pl](mailto:studio@atsreklama.pl)