

SPECIFICATION FOR PRINTING

Frames in undeground wagons 89,5 x 30 cm METROFRAME

Formats – EPS, PDF, TIFF (with LZW compression) Colour scheme – CMYK, (black: C60 M50 Y40 K100)

Fonts changes into curves

Files should be prepared in 1:1 scale Resolution of files in 1:1 scale – 300 dpi

Dimensions in 1:1 scale:

- print area 89,5 cm x 30 cm + (bleed 5 mm)
- safe area (for adding text) 87 x 26,5 cm



PRINT AREA – must not include any important elements of the advertisement (logo, text). Should consist only of backgrounds or fillings

SAFE AREA – area with always visible content

Sending by ftp network protocole:

ftp.servcomp.nazwa.pl

Login: servcomp_stroer

Passwored: I5@%QMw\$@

Please send digital or analogue colour scheme proof.

In other case we reserve our right for not being responsible for any colour inadequacy.